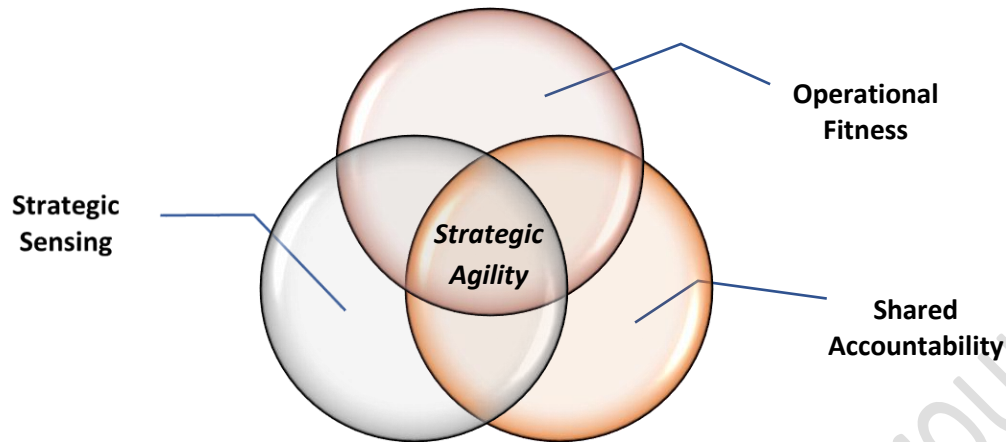


STRATEGIC AGILITY: NEW THOUGHTWARE FOR STRATEGIC PLANNING



- The business landscape is shifting rapidly. The pace is accelerating. Once potent prescriptions may no longer be effective. It is a time of instability and uncertainty, but also a time of extraordinary opportunity.
- Market leaders in the New Economy will be those firms that have cultivated *strategic agility*.
- A strategically agile company is focused, fast and flexible. It is resilient and responsive. It is innovative and inspired. A strategically agile organization operates like a well-oiled machine, all parts working in synchronicity.
- Strategic Agility is generated through the combination of three organizational competencies:
 - ✓ *Strategic Sensing*—the ability to recognize, anticipate...and quickly respond to changing market conditions—proactively and reactively
 - ✓ *Operational Fitness*—the strength, speed, flexibility and resilience needed to succeed in an increasingly turbulent market and competitive business environment
 - ✓ *Shared Accountability*—engagement, commitment and alignment of organizational behavior to accomplish common objectives
- The challenges of a dynamic business environment demand a team-based, integrated approach to Strategic Planning which focuses business leaders on the development of these competencies.
- Organizations operate by nature *as interdependent systems*—with shared responsibility for outcomes. Without collaborative leadership and team synergy, the system cannot achieve the *confident speed* and *resource optimization* needed to compete in an increasingly demanding and volatile business environment. The organization can only go as fast “as we can all go together”.
- Not all executive leadership teams are teams. Many are simply collections of independent-minded individuals whose primary allegiance is to their own units and objectives. A senior team capable of routinely “firing on all cylinders”, is a rare phenomenon.
- One of the CEO’s primary responsibilities is the establishment of conditions that foster and reinforce collaborative leadership, so that the executive team can work *on* the enterprise together and build business velocity, both strategically and operationally.
- What are you and your team doing to build a *strategically agile* organization?

At Transformation Consulting Group, we not only understand strategy; we are experts in leadership, team and organizational development. We know how to help CEOs and Executive Teams...

- Develop scalable business models and targeted growth strategies
- Enhance organizational collaboration
- Improve operational effectiveness

Look for us on the web @ www.strategic-agility.com, or contact Paul Woerpel directly at Transformation Consulting Group, (262) 366-1657.