At Transformation Consulting Group we not only understand strategy; we are experts in leadership, team and organizational development. We know how to help CEOs and Executive Teams...

- Develop scalable business models and targeted growth strategies
- Enhance organizational collaboration
- Improve operational effectiveness

Look for us on the web @ www.strategic-agility.com, or contact Paul Woerpel directly at Transformation Consulting Group, (262) 691-4540.

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Strategic Agility: New Thoughtware for Strategic Planning

- The business landscape is shifting rapidly. The pace is accelerating. It is a time of instability and uncertainty, but also a time of extraordinary opportunity.
- Market leaders in the New Economy will be those firms that have cultivated strategic agility.
- A strategically agile company is focused, fast and flexible. It is resilient and responsive. It is innovative and inspired. A strategically agile organization operates like a well-oiled machine, all parts working in synchronicity.
- Strategic Agility is generated through the combination of three organizational competencies:
  - Strategic Sensing—the ability to recognize, anticipate…and quickly respond to changing market conditions—proactively and reactively
  - Organizational Fitness—the strength, speed, flexibility and resilience needed to succeed in an increasingly turbulent market and competitive business environment
  - Shared Accountability—engagement, commitment and alignment of organizational behavior to accomplish common objectives

- The challenges of a dynamic business environment demand a team-based, integrated approach to Strategic Planning which focuses business leaders on the development of these competencies.
- Organizations operate by nature as interdependent systems—with shared responsibility for outcomes. Without collaborative leadership and team synergy, the system cannot achieve the confident speed and resource optimization needed to compete in an increasingly demanding and volatile business environment. The organization can only go as fast “as we can all go together”.
- Not all executive leadership teams are teams. Many are simply collections of independent-minded individuals whose primary allegiance is to their own units and objectives. A senior team capable of routinely “firing on all cylinders”, is a rare phenomenon.
- One of the CEO’s primary responsibilities is the establishment of conditions that foster and reinforce collaborative leadership, so that the executive team can work on the enterprise together and build business velocity, both strategically and operationally.
- What are you and your team doing to build a strategically agile organization?